

Casale Group, The 125 Lake Street Cooperstown, NY 13326

Contract #	1442791	Date Entered	10/04/16
Schedule Dates	10/05/16-11/08/16	Last Modified	10/04/16
Advertiser	Martin Babinec/22 D Congress/Independent/NY (8	Entered By	Julie Orilio
1	C C T (2244E)	CO OD	No

Product Political - US Congress (1076) Demo Brand

Salesperson

15.00 CASALE, VINCE **Buyer Name** Commission \$847.50 Phone/Fax CPE

<u>Rate</u> By Broadcast Month Spots Oct. 2016 29 \$4,260.00 Nov. 2016 9 \$1,390.00 Agency Casale Group, The (22115) Grand Total: \$5,650.00 38 Headline # FRIENDS FOR BABINEC (531829) Order Type Utica, House (1386) Normal Package Deal Sales Office Utica Commission % **Net Total** \$4,802.50 N/A Sales Tax **Account Types** Local/Political Billing Type Standard Comments

Utica (WFXV)

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We '	Th F	r Sa	a Su	Spots	Rate	Total	Station	Comments	Entered
Normal Line / SPOT	10/05/16-10/07/16	3	:30	10P- EYEWITNESS NEWS AT TEN				1	1	L		3	\$120.00	\$360.00	Utica (WFXV)		10/4/16
Normal Line / SPOT	10/09/16-10/09/16	3	:30	9A- FOX NEWS SUNDAY							1	1	\$150.00	\$150.00	Utica (WFXV)		10/4/16
Normal Line / SPOT	10/10/16-10/14/16	3	:30	10P- EYEWITNESS NEWS AT TEN		1	1	1	1 1	L		5	\$120.00	\$600.00	Utica (WFXV)		10/4/16
Normal Line / SPOT	10/16/16-10/16/16	3	:30	9A- FOX NEWS SUNDAY							1	1	\$150.00	\$150.00	Utica (WFXV)		10/4/16
Normal Line / SPOT	10/17/16-10/18/16	3	:30	10P- EYEWITNESS NEWS AT TEN		1	1					2	\$120.00	\$240.00	Utica (WFXV)		10/4/16
Normal Line / SPOT	10/19/16-10/19/16	3	:30	10:30P- EYEWITNESS NEWS	6			1				1	\$120.00	\$120.00	Utica (WFXV)		10/4/16
Normal Line / SPOT	10/20/16-10/21/16	3	:30	10P- EYEWITNESS NEWS AT TEN					1 1	L		2	\$120.00	\$240.00	Utica (WFXV)		10/4/16
Normal Line / SPOT	10/23/16-10/23/16	3	:30	9A- FOX NEWS SUNDAY							1	1	\$150.00	\$150.00	Utica (WFXV)		10/4/16
Normal Line / SPOT	10/24/16-10/24/16	3	:30	10P- EYEWITNESS NEWS AT TEN		1						1	\$120.00	\$120.00	Utica (WFXV)		10/4/16
Normal Line / SPOT	10/25/16-10/26/16	3	:30	11P- EYEWITNESS NEWS AT TEN			1	1				2	\$120.00	\$240.00	Utica (WFXV)		10/4/16
	Normal Line / SPOT Normal Line / SPOT	Normal Line / SPOT 10/05/16-10/07/16 Normal Line / SPOT 10/09/16-10/09/16 Normal Line / SPOT 10/10/16-10/14/16 Normal Line / SPOT 10/16/16-10/16/16 Normal Line / SPOT 10/17/16-10/18/16 Normal Line / SPOT 10/19/16-10/19/16 Normal Line / SPOT 10/20/16-10/21/16 Normal Line / SPOT 10/23/16-10/23/16 Normal Line / SPOT 10/24/16-10/24/16	Normal Line / SPOT 10/05/16-10/07/16 3 Normal Line / SPOT 10/09/16-10/09/16 3 Normal Line / SPOT 10/10/16-10/14/16 3 Normal Line / SPOT 10/16/16-10/16/16 3 Normal Line / SPOT 10/17/16-10/18/16 3 Normal Line / SPOT 10/19/16-10/19/16 3 Normal Line / SPOT 10/20/16-10/21/16 3 Normal Line / SPOT 10/23/16-10/23/16 3 Normal Line / SPOT 10/23/16-10/23/16 3 Normal Line / SPOT 10/24/16-10/24/16 3	Normal Line / SPOT 10/05/16-10/07/16 3 :30 Normal Line / SPOT 10/09/16-10/09/16 3 :30 Normal Line / SPOT 10/10/16-10/14/16 3 :30 Normal Line / SPOT 10/16/16-10/16/16 3 :30 Normal Line / SPOT 10/17/16-10/18/16 3 :30 Normal Line / SPOT 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10/09/16-10/09/16 3 :30 9A- FOX NEWS SUNDAY 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1

CONFIRMATION CONTRACT									
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:					

See the back of this document for Advertising Contract Terms and Conditions



Casale Group, The 125 Lake Street Cooperstown, NY 13326

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Advertiser	Martin Babinec/22 D Congress/Independent/NY (8	Entered By	Julie Orilio
Agency	Casale Group, The (22115)	CO-OP	No

Headline # Product Political - US Congress (1076) Brand Demo FRIENDS FOR BABINEC (531829) Order Type Normal Salesperson Utica, House (1386) Package Deal Sales Office Utica Commission % 15.00 CASALE, VINCE **Buyer Name** Commission \$847.50 Phone/Fax **Net Total** CPE \$4,802.50 N/A

Account Types

Billing Type

Comments

Local/Political

Standard

Sales Tax

 Utica (WFXV)

 By Broadcast Month
 Spots
 Rate

 Oct. 2016
 29
 \$4,260.00

 Nov. 2016
 9
 \$1,390.00

 Grand Total:
 38
 \$5,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/27/16-10/27/16	3		10P- EYEWITNESS NEWS AT TEN				1			1	\$120.00	\$120.00	Utica (WFXV)		10/4/16
12.0	Normal Line / SPOT	10/28/16-10/28/16	3		11P- EYEWITNESS NEWS AT TEN					1		1	\$120.00	\$120.00	Utica (WFXV)		10/4/16
13.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	8A- FOX NEWS SUNDAY						1	1	\$150.00	\$150.00	Utica (WFXV)		10/4/16
14.0	Normal Line / SPOT	10/31/16-11/04/16	3		10P- EYEWITNESS NEWS AT TEN		1	1 1	1	1		5	\$120.00	\$600.00	Utica (WFXV)		10/4/16
15.0	Normal Line / SPOT	11/07/16-11/08/16	3		10P- EYEWITNESS NEWS AT TEN		1	1				2	\$120.00	\$240.00	Utica (WFXV)		10/4/16
16.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	9A- FOX NEWS SUNDAY						1	1	\$150.00	\$150.00	Utica (WFXV)		10/4/16
17.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	1P- NFL EARLY GAME						1	1	\$400.00	\$400.00	Utica (WFXV)		10/4/16
18.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	1P- 3:30P (EST)						4	4	\$75.00	\$300.00	Utica (WFXV)		10/4/16
19.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	1P- NFL EARLY GAME						1	1	\$400.00	\$400.00	Utica (WFXV)		10/4/16
20.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	4:25P- NFL LATE GAME						1	1	\$400.00	\$400.00	Utica (WFXV)		10/4/16
21.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	1P- NFL EARLY GAME						1	1	\$400.00	\$400.00	Utica (WFXV)		10/4/16
					CON	FIF	RM/	ATIC	N	CC	ONTE	RACT					
ccepted	-Agency/Advertiser:			Date:	Accepted-S	tation:							Date:	Comments:			

See the back of this document for Advertising Contract Terms and Conditions

		CONFIRMATION	CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	
See the back of this document for Advertising Contract	Terms and Conditions				